



DOWNTOWN DC TRANSPORTATION PLAN

Open House

September 30, 2025

Welcome!



PRESENTATION

5:00 & 6:00

- Same presentation both times



ACTIVITY STATIONS

4:00 – 7:00

- **A-C:** Mapping where you go, what works, and what doesn't
- **D:** Dream Your Network
- **E:** Explore Your City

Project Overview

The Downtown DC Comprehensive Transportation Plan will:



**Support
Downtown's
Economic
Evolution**



**Create a
Transportation
Network that
Works for
Everyone –
Including
Drivers**



**Put
Transportation
to Work for
Diversified
Downtown Land
Uses and More
Residents**

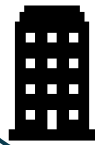
Downtown Pulse Check



DOWNTOWN DC TRANSPORTATION PLAN

Economic changes mean economic opportunity...

How can transportation help?



The Office Space Question

- Determining the future of Downtown's office space – 21M sf or 17% of which is currently vacant – will help catalyze job growth, business opportunities, and residential uses



Retail Activation

- Activating street-level retail – currently more than 25% vacant – is a huge chance to jumpstart foot traffic and excitement



Metro Matters

- Pursuing new pilots and program to grow Metro ridership and fine-tuning Metrobus street operations are cornerstones of improving transit Downtown



The Public Space Puzzle

- Putting sidewalks, plazas, and curb lanes to work for Downtown's users will help grow joy – not to mention efficiency and safety



Signal Revamp

- Downtown's signals are timed for another era, with 92% running 110-second cycles that slow down and frustrate our pedestrian-heavy Downtown

Why It Matters



DOWNTOWN DC TRANSPORTATION PLAN

Streets are our largest shared asset

Over 40% of the land area of Downtown DC is made up of streets. (Compared to 25% for cities including Boston, New York, and Paris.)

We can put our streets to use to achieve our ambitious goals for Downtown DC.

A background map of Downtown DC, showing a grid of streets and various landmarks. The map is light gray with green spaces and blue lines for water. Overlaid on the map are three dark blue rectangular boxes containing white text.

☐ Add 15,000 new residents Downtown by 2028, with more every year afterward

☐ Diversify our land use with tourism hubs, entertainment, hospitality, and housing

☐ Improve mobility for everyone, whether they walk, ride transit, bike, scoot, or drive

If We Don't Act...

...We Miss These Opportunities



Unactivated Office
& Retail space

Multimodal access boosts job growth and attracts residents and visitors



Downtown lacks
vibrant activation

Activated public space = more foot traffic & retail sales



Congestion
dominates headlines

Smarter networks improve traffic flow for everyone



Curb chaos
drives complaints

Curb management increases delivery efficiency & safety



Tourists bypass
downtown

65M+ Union Station/National Mall annual visitors



Metro faces
challenges

Innovation pilots and programs to grow ridership



Investment rebound
threatened

Strategic reinvestment puts DC back at the forefront



Safe Streets = Tax Base
Multiplier
(retail sales, lease rates,
dwell time)



Streetscape
investments in other US
cities show double-digit
retail growth (ex: 49%
retail sales increase
after pedestrianization
in a peer city)



Mode Shift + Smart
Curb Management =
Faster deliveries and
safer sidewalks

TRANSPORTATION IS TRANSFORMATION

What We're Building



DOWNTOWN DC TRANSPORTATION PLAN

What if the same streets that once carried hundreds of thousands to work could now connect hundreds of thousands more to...



... JOY, in motion.

Vision of a New Downtown



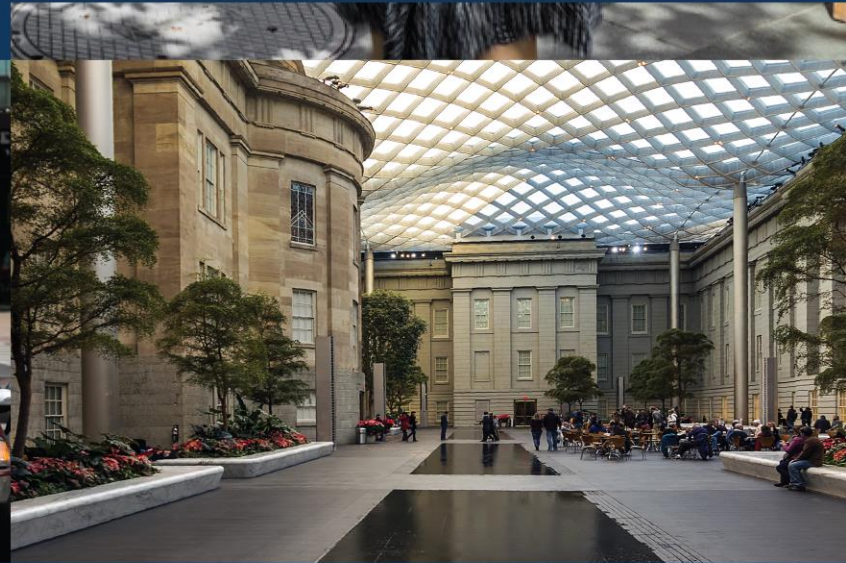
Workers and families
congregating



Walking anywhere – easily



Multi-modal commuters
powering businesses



Region's Culture and
Entertainment District



Streets that keep us moving

Our Opportunities – and Playbook



DOWNTOWN DC TRANSPORTATION PLAN

1 Rebuild the Economy by Rebuilding the Street

- **Vacant space = Chance to welcome new life downtown**
- **A 24/7 all-week Downtown needs 24/7 all-week mobility**
- **Streets are 40% of Downtown – that's a huge opportunity to shape the future we want**
- **A safe, walkable street is a tax-base multiplier**

2

A Downtown That Works for Everyone (Including Drivers)

- Metro is rebounding – now let's make the street network help, not hinder
- Drivers spend time circling – smarter curbs save everyone time
- You shouldn't have to choose between gridlock and unsafe crossings



3 From Curb Chaos to Curb Confidence

- **When everything fights for the curb, nobody wins**
- **Deliveries on time. People moving safely. Same curb, smarter plan.**



4

Joy in Motion

- **Moving around Downtown should be fun, easy, and joyful**
- **Everyone is a pedestrian Downtown – let's make it welcoming and delightful**
- **Keeping things the way they are isn't smart – it's a missed opportunity**
- **What if the walk to work was cooler, safer, and healthier – literally?**

5

Celebrating the Big Moments and the Everyday

- **Your weekend Downtown: linger, stroll, discover – without worrying about the street**
- **Keep visitors Downtown – connect the Mall to the city with walkable links**
- **Events without chaos – streets that can flex for concerts, celebrations, and everyday life**

Tonight and Tomorrow



DOWNTOWN DC TRANSPORTATION PLAN

Go Play!

Stations A-C: Map Your DC

- How do you use Downtown?
- What works for you?
- What doesn't?



Go Play!

Station D: Dream Your Network

- Help us begin to group Downtown's streets
- Explore transportation network functions from other cities and tag DC streets where they best fit



Go Play!

Station E: Explore Your City

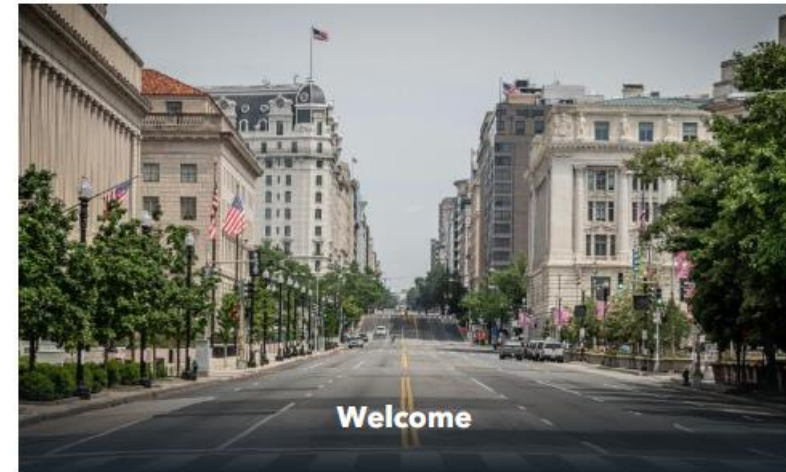
- Introducing **The Downtown DC Transportation Atlas**
- Explore here and anywhere, and let us know what you think!



Collection

Downtown DC Transportation Atlas

Get started



Stay Engaged

- Sign in here or sign up online
- Fall/Winter: Stakeholder workshops
- Spring: Our next open house





Thank You!



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